

## Appendix 3

# Young People of Cromwell

August 2012

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## **Introduction - Youth Workshops**

During August, workshops were held with the youth of Cromwell to determine what it is they would like now and into the future for Cromwell. Workshops were carried out with the following classes at Cromwell College:

- Year 9 – 43 students
- Year 10 – 36 students

The method behind conducting workshops with Year 9 and 10 was that they are most likely going to still be in Cromwell throughout the life of the Plan and will be able to assist with seeing some of their ideas come to fruition.

Overall there were 79 students who participated in the workshops.

## Activities that youth enjoy

Youth were asked what activities they were in to and what they enjoyed doing.

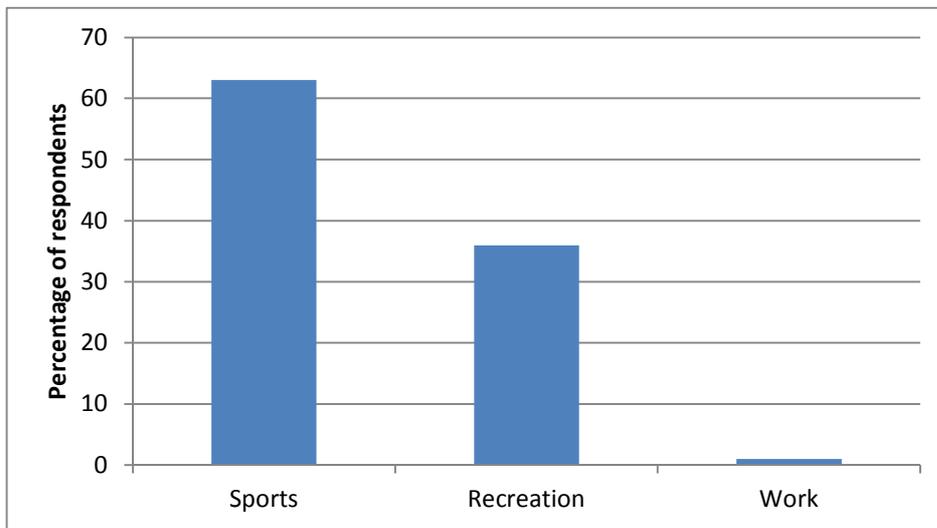


Figure 1: Activities that youth enjoy doing

Of the 155 comments received in regards to what youth enjoy doing, 63% related to sports, 36% related to recreation and 1% related to work.

A break down of what activities youth enjoy can be seen below.

### Sports

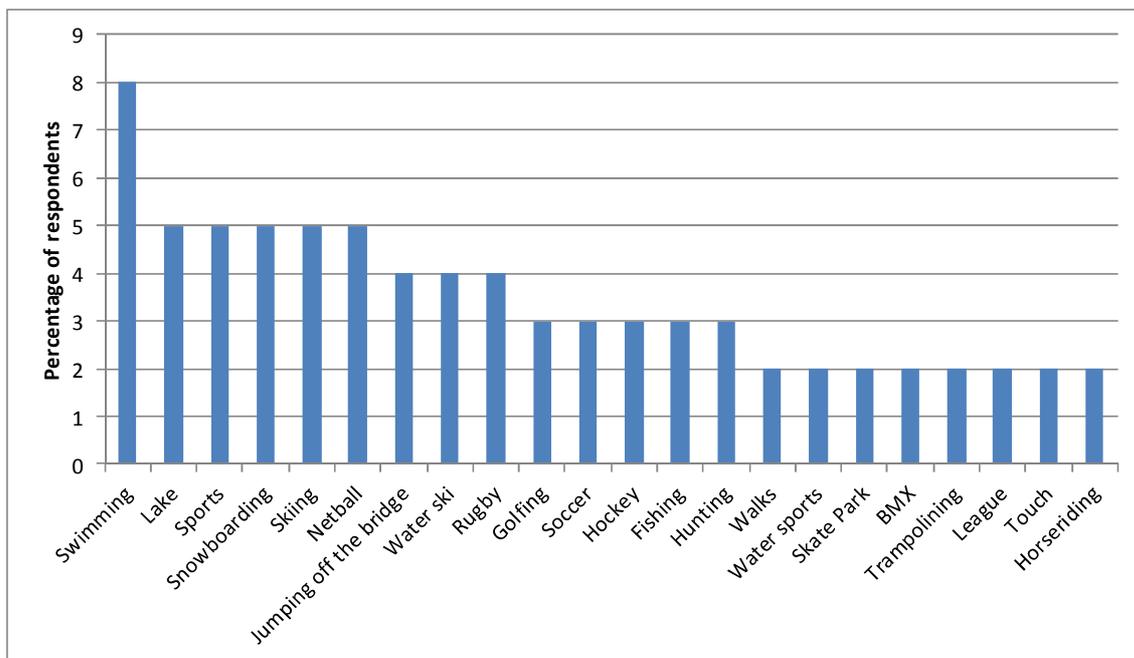


Figure 2: Sports youth enjoy participating in

Of the 97 respondents who like sports, 8% indicated they enjoy swimming and 5% respectively enjoy the lake, snowboarding, skiing and netball.

Other sports that made up 1% each of comments received (not included in graph) include: Mountain biking; boating; biscuiting; yachting; shooting; basketball; scootering; motocross; luge/gondola; Boccia; wakeboarding; camping; road biking; volleyball; wheel chair racing; canoeing; kayaking; running; jetski.

## Recreation

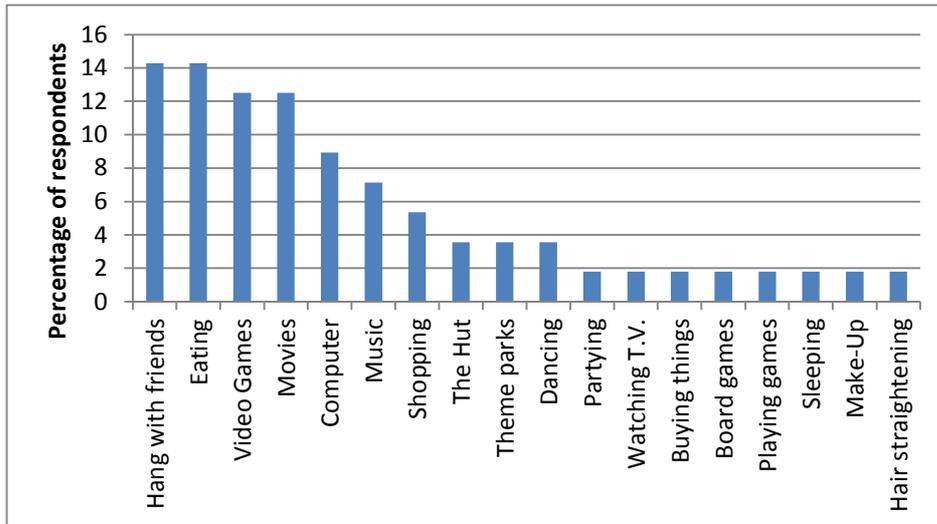
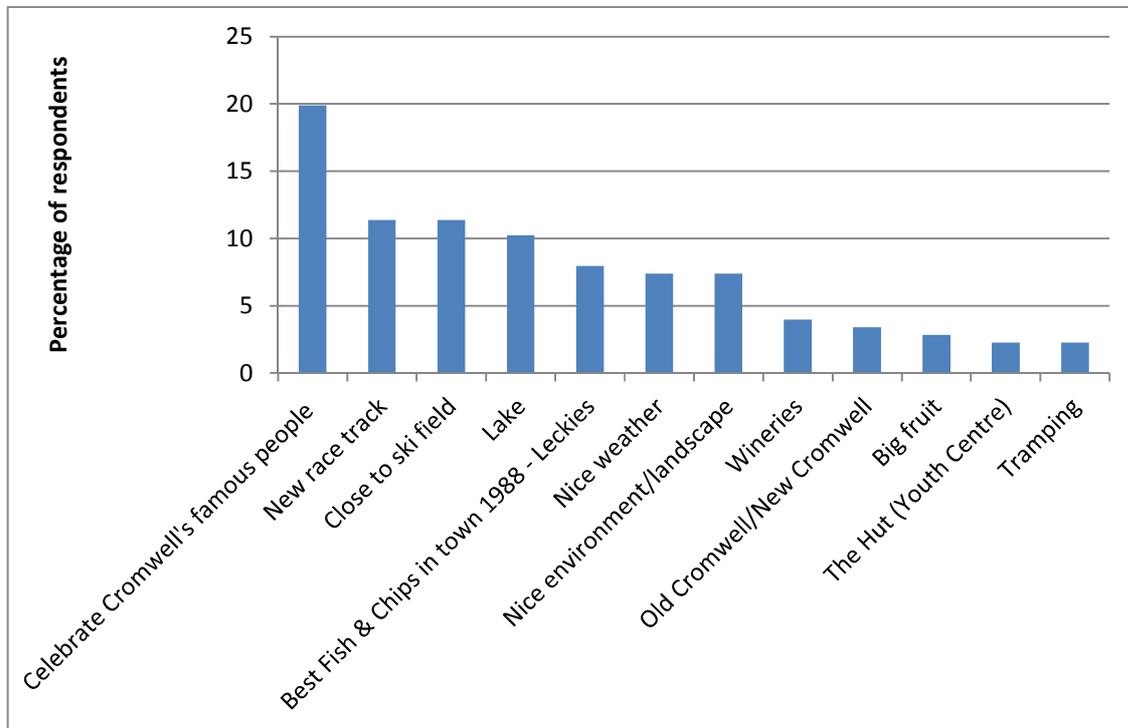


Figure 3: Recreational activities youth enjoy

Of the 56 respondents who enjoyed recreational activities, 14% respectively indicated that they enjoy hanging with friends and eating. 13% enjoy video games and going to the movies and 9% enjoyed using a computer.

## What youth would advertise about Cromwell to attract visitors

Students were asked what they thought were the good things about Cromwell that would attract people to either live or visit here.



**Figure 4: Good things about Cromwell that youth believe should be promoted to attract visitors**

The graph above depicts some of the ideas that the youth of Cromwell came up with to better advertise Cromwell.

Youth were asked to prioritise these ideas and celebrating Cromwell's famous people (namely Brad Thorn and Jerry Solu) came out as the strongest priority with 20% of respondents believing that this would be the best way of attracting visitors to the area.

Advertising the new race track, advertising Cromwell's closeness to ski fields and advertising Lake Dunstan were also seen as good ways of attracting people to come and visit.

Other ideas of better advertising Cromwell that represented 1% of comments (not included in the graph) included the following: Orchards / Vineyards; Movie Theatre; Views; Paintball; Cromwell Premises; Pub; Retirement town; Sports opportunities; Fresh fruit in summer; Good schooling; Sports and the Museum.

## Ideas for youth projects in Cromwell

Youth were asked to identify projects in Cromwell that they would like to be involved in. They were then asked to vote as to which project would be a priority for them.

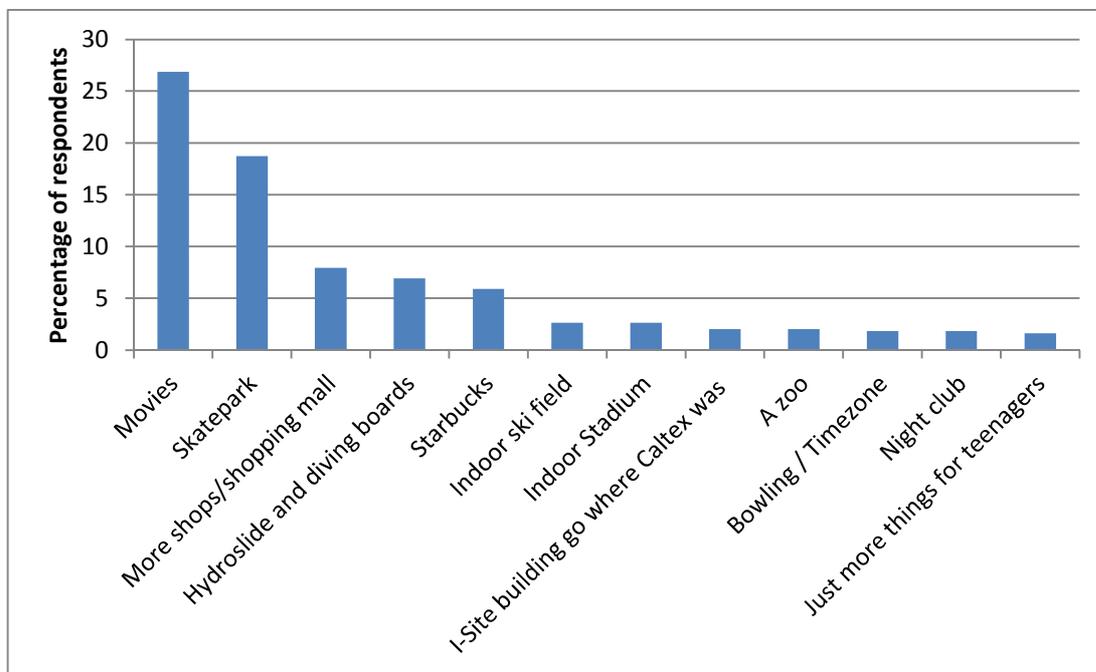


Figure 5: Ideas for youth projects in Cromwell

Projects that the youth of Cromwell would like to be involved in varied. Ideas that got the most votes included a new movie theatre for Cromwell (27%), a new skate park (19%) and better swimming pool facilities including a hydroslide and new dive boards (8%).

Other more commercial orientated ideas such as Starbucks, McDonalds, KFC, and more shops and shopping malls were also put forward. These ideas are typical of living in a small town, however due to the commercial nature of these activities, they would not be practical for a youth project.

Other ideas that each represented 1% of the votes (not included in graph) included: Ice skating; gaming arcade; BMX Track; Mountain Bike Track; Shooting Range; get rid of Leckies; Laser Tag; More youth groups; More restaurants and stuff; Skyrim 2; create jobs for young locals (14-16 year olds) to keep them out of trouble; new lighting for soccer pitches / Netball courts; Water hockey turf; fix netball courts; Dirt Park; Massive bouncy castle on the lake

## Where youth see themselves 10 Years time

The participants were asked where they saw themselves in 10 years time. Most of the responses centred around various occupations that youth saw themselves doing (e.g. nurse, vet, teacher, pro golfer etc.). A lot of students saw themselves living and working overseas and only a few saw themselves living in Cromwell.

## Reasons why youth would not be in Cromwell in 10 years time

Participants were asked to share why they would not be in Cromwell in 10 years time. They were then asked to prioritise the main reasons for them not being here.

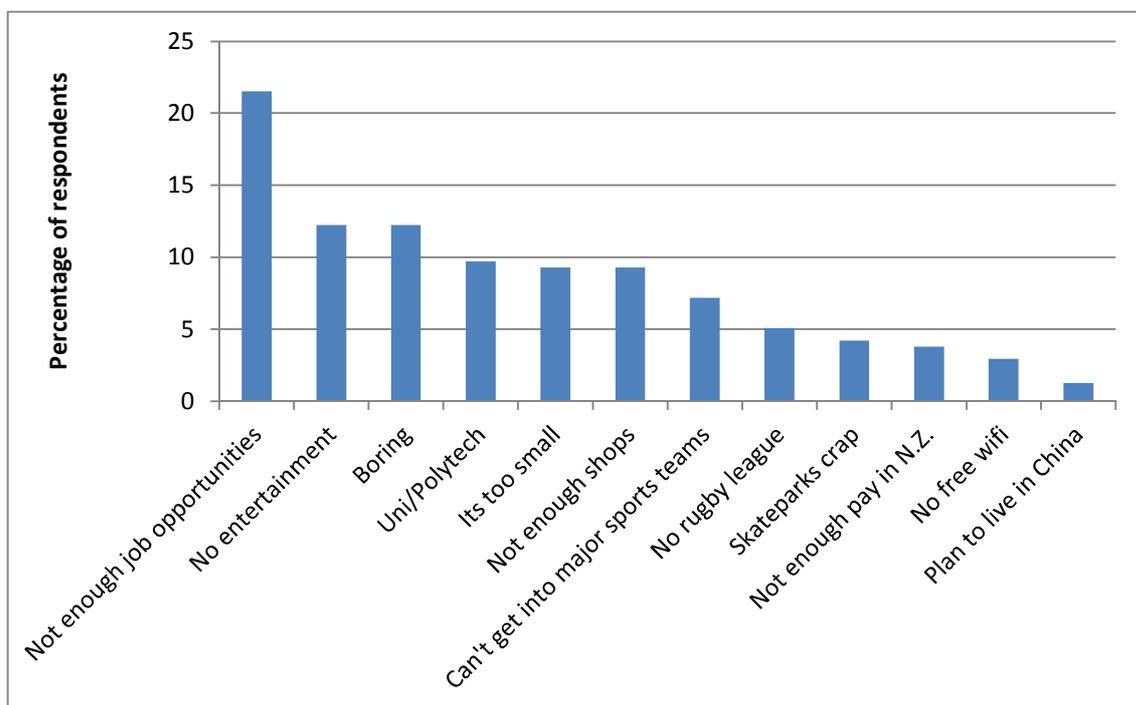


Figure 6: Reasons that youth would not be in Cromwell in 10 years time

Participants agreed that the main reason that they would not be in Cromwell in 10 years time was mainly because there are not enough job opportunities (22%).

No entertainment and the perception of youth that Cromwell is 'boring' both received 12% of votes. Going to University or Polytech received 10% of votes and Cromwell's size and the fact that there are not many shops both received 9% of votes. Interestingly limited sporting opportunities attracted 7% of votes as to why people would not be here in 10 years time.

Other comments that represented 1% of votes (not included in graph) included perceptions that Cromwell is not popular and that there are too many retired people.

## What youth would like to see in Cromwell in 10 years time

Participants were asked what they would like to see in Cromwell in 10 years time and then asked to prioritise their ideas.

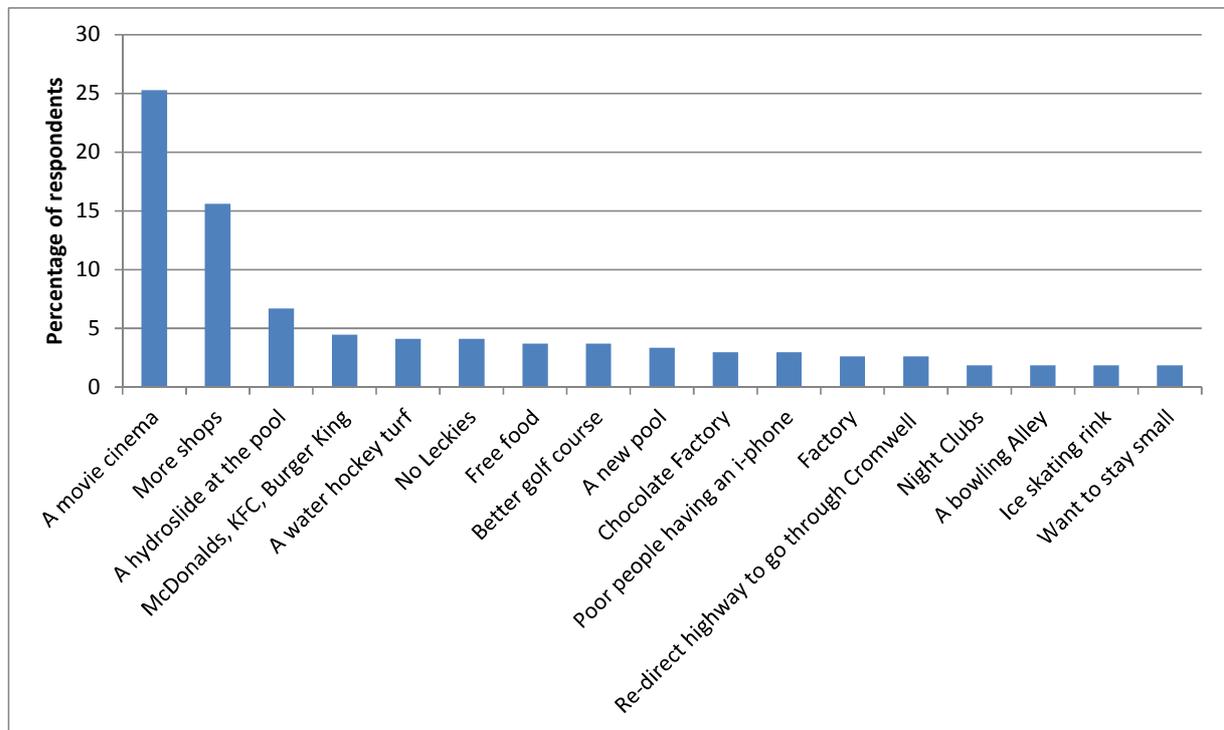


Figure 7: What youth would like to see in Cromwell in 10 years time

As can be seen from the above graph, the main things that youth would like to see in Cromwell in 10 years time are a movie theatre (25% of votes) and more shops (16% of votes).

Youth would also like to see a hydroslide at the pool (this idea more than likely reflects the current age of respondents), fast food restaurants, a water hockey turf, a better golf course and a new pool.

Other ideas that each represented 1% of votes no votes (not included in graph) included: Luge/Gondola; a skifield; Disneyland; new camping ground; bigger; car sales; new skate park; more variety of sports; nicer houses; lollie shop; better schooling (teachers) and less rubbish.