

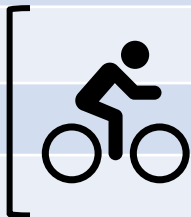
EXPERIENCES & ACTIVITIES



WINE EXPERIENCES



Operator	Experiences	Location		Family Friendly	Suitable Groups	Suitable FITs
Highlands Motorsport Park	12 FUN EXPERIENCES	Cromwell		Y	Y	Y
Jackson's Orchard	ORCHARD TOUR & PYO	Cromwell		Y	Y	Y
Carrick Winery	CABANAS & LUNCHEONS	Cromwell		Y	Y	Y
The Canyon	WINE & DEGUSTATION	Cromwell			Y - application	Y
The Cloudy Bay Shed NEW	PREMIUM WINE TASTINGS	Cromwell			Y – small	Y
Domaine Thomson	HOSTED TASTINGS	Cromwell			Y – small	Y
Cromwell Winery Cruises NEW	WINERY CRUISE	Cromwell			Y – max 10	Y
Pure Senses Wellness NEW	WELLNESS CENTRE & SPA	Cromwell			Y – small	Y
Monte Christo Winery NEW	WINERY TOURS & TASTINGS	Clyde		Y	Y – small	Y
Clyde Dam Tour NEW	PRIVATE ACCESS TOUR	Clyde		Y	Y	Y
Obelisk Wine Tours	BESPOKE WINE TOURS	All of Region		Y	Y – small	Y
Latitude 45 Wine Tours NEW	PREMIUM WINE TOURS	All of Region			Y – small	Y
Maniototo Adventure Park	CURLING & LUGING	Naseby		Y	Y	Y
Kiwi Journeys	CYCLING & WINE	All of Region		Y	Y	Y
Bike It Now	CYCLING	All of Region		Y	Y	Y
Big Sky Adventures	CYCLING & WELLNESS	All of Region		Y	Y	Y



12 activities on-site - Family Friendly. Tour Groups - 'Free Coach on Track' experience. Group dining available. Premium Clients seek "Keys to Highlands". Combo products to choose from; museum, mini golf, go-karts, Super Car, Fast Taxi. Self-drive the Radical or Muscle Car V8 with professional driver instruction. FREE access: Loo with a View, Balcony & Play areas.



Guided Orchard Tour OR Seasonal Photography Tour

Guided tour by e-vehicle around a 72-acre working orchard - cherries, nectarines, peaches, apricots, plums, apples and pears. Seasonal fruit-picking included. Options include a tour through the packhouse. Fruit stall open all year, coffee, baking, fresh fruit ice-creams, fresh and dried fruit, nuts, honey, preserves and jams. Complimentary restrooms and on-site parking including coach parking. **NB. off-season is May to late November ie. no fruit on trees. Fruit stall open and well stocked all year round.**



Wine Tastings, Group Luncheons, Private Premium Cabanas. Stay at one of two homesteads on their organic vineyard. FIT's and Tours welcome. 'Trust the Chef' menu. Organic wines. Brilliant service. Stunning views over the Bannockburn Inlet.



CARRICK WINERY

e. experience@carrick.co.nz

CROMWELL

Cabanas (2) suitable for 2-8 people ideal for private F&W experiences. Luncheons and Tasting experiences for FITs and Groups. Arrive by road, bike or helicopter. Organic vineyard. Winery restaurant for fine dining. The Waikana Room for Pizzas and Tapas.



Wine-paired Degustation. Private venue, Private chef, Owner hosted. Exceptional Food, Wine and Views. Ideal for premium clients. Latitude 45 Wine Luxury Tours offer a choice of; Mercedes Sprinters, Range Rovers or Helicopter tours



THE CANYON

e. hayden@thecanyon.nz

CROMWELL

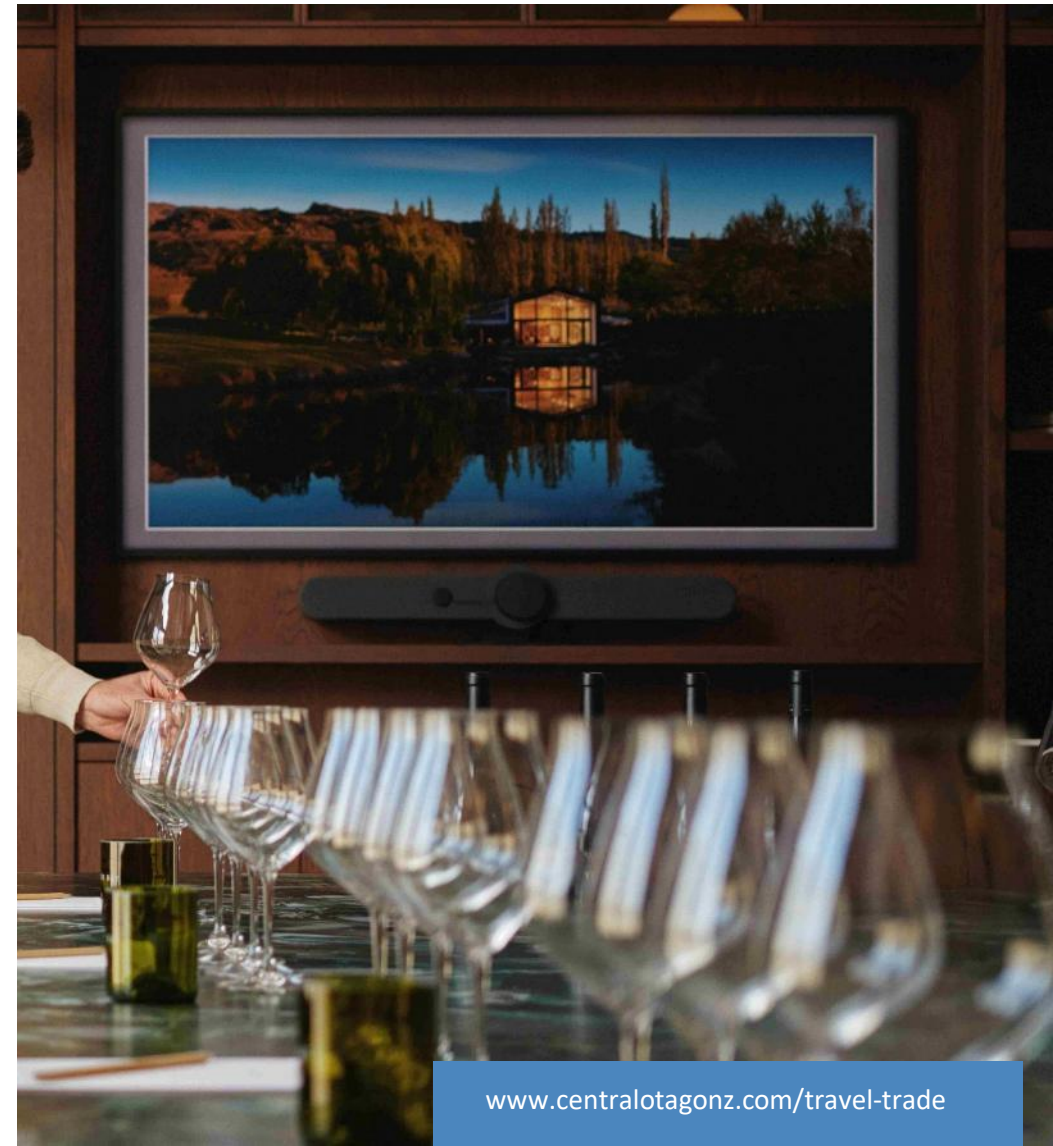
Wine-paired Degustation. Private venue, Private chef, Owner hosted. Exceptional Food, Wine and Views. Ideal for premium clients. Latitude 45 Wine Luxury Tours offer a choice of; Mercedes Sprinters, Range Rovers or Helicopter tours



Book your premium clients into The Cloudy Bay Shed Central Otago for their 'Te Wāhi' Experience or a 'Tailored Tasting'.
Stunning tasting room, exceptional wines, food, service and views.



Book your premium clients into the 'Te Wāhi' Experience. Private/Early Access, hosted Vineyard Walk with Tasting concluding with a Private Vertical 'Te Wāhi' Pinot Noir Tasting. Optional extra; reserve a table for the 'Trust the Chef' Luncheon.



Tailor Made Tasting Experience. Guided vineyard walk, privately hosted and tailored tasting – choose wines based on your own tastes – red or white. Optional extra; reserve a table for the ‘Trust the Chef’ Luncheon.



DOMAINE THOMSON WINES

e. info@domainethomsonwines.com

CROMWELL

Book the 'Ultimate Pinot Experience' for an unique wine tasting with cheese pairing. A dual hemisphere tasting is available to enjoy a Central Otago Pinot Noir alongside a French Crémant de Bourgogne wine.



www.centralotagonz.com/travel-trade

Book the 'Ultimate Pinot Experience' for an unique wine tasting with cheese pairing. A dual hemisphere tasting is available to enjoy a Central Otago Pinot Noir alongside a French Crémant de Bourgogne wine.



CROMWELL WINERY CRUISES

e. sam@cromwellwinerycruises.co.nz

CROMWELL

2026-27 SEASON - PLANNING TO BE TRADE-READY



2026-27 SEASON - PLANNING TO BE TRADE-READY

Cruise across Lake Dunstan and into the Bannockburn Inlet visiting 3 premium wineries; Matt Connell Wines, Carrick Winery and The Cloudy Bay Shed. Ideal for up to 10 people, pick up in Cromwell.



**PURE SENSES WELLNESS CENTRE
& EXPERIENTIAL SPA**

e. inspired@puresenses.co.nz

CROMWELL

Nordic inspired. Weta Workshop designed immersive cave-inspired spa that blends artistry with escapism. Private treatment rooms, sauna and snow room open June 2026. Cave-inspired spa open by May 2027



MONTE CHRISTO WINERY

e. ryann.calder@montechristowinery.co.nz

CLYDE

South Island's Oldest Winery (1864) and the birthplace of all Central Otago Wine. Visit the Historic Tasting room for a tasting. Book the Underground Barrel Hall for a private lunch. Book an Educational Winery Tour. Stay in a cottage on vineyard estate.



South Island's Oldest Winery (1864) and the birthplace of all Central Otago Wine. Visit the Historic Tasting room for a tasting. Book the Underground Barrel Hall for a private lunch. Book an Educational Winery Tour. Stay in a cottage on vineyard estate.



South Island's Oldest Winery (1864) and the birthplace of all Central Otago Wine. Visit the Historic Tasting room for a tasting. Book the Underground Barrel Hall for a private lunch. Book an Educational Winery Tour. Stay in a cottage on vineyard estate.



CLYDE DAM TOUR

e. info@clydedamtours.co.nz

CLYDE

Fascinating behind the scenes tour (guided only as restricted access). Family-friendly. Access to top, inside the dam walls, hydro power generating zones and the energy trading room where 4 sustainable sources are traded live. Allow 2 hours.



OBELISK TOURS

e. info@obelisktours.co.nz

CENTRAL OTAGO WIDE

Private bespoke full-day tours – wine only or a blend with hidden gems. Suitable for 2–6 guests. Family-owned and hosted. Local stories a full immersion into Central Otago's rich history. Visit off the beaten path wineries, townships and visit unique landscapes. Tours operate ex. Queenstown, Wānaka, Cromwell, Alexandra or Clyde. Personalised itineraries plus multi-day.



Book the 'Ultimate Wine' or 'Full Day' luxury wine tours. WSET tour guides. Luxury Transfers. Ideal for Premium Guests.



Book the 'Ultimate Wine' or 'Full Day' luxury wine tour to access closed vineyards and enjoy wine matched degustation luncheons with a private chef, private venue, owner-hosted pouring back vintages. WSET tour guides and luxury transfer options ranging from; Helicopter, Mercedes Sprinter or Range Rover. Ideal for Premium Guests.



Book the 'Ultimate Wine' or 'Full Day' luxury wine tour to access closed vineyards and enjoy wine matched degustation luncheons with a private chef, private venue, owner-hosted pouring back vintages. WSET tour guides and luxury transfer options ranging from; Helicopter, Mercedes Sprinter or Range Rover. Ideal for Premium Guests.



Trade bookings: Tours & Educational Groups all-inclusive Packages - gear, tuition, rink hire (8-40 pax)

Enjoy curling on an Olympic-standard indoor rink (open all year). Summer Luge and Winter Ice Luge also onsite. Fun stop for groups - young and old. Suitable for all abilities. Ice grippers supplied for shoes (see ↘ below). Catering available. Viewing room. All gear and tuition supplied.





CYCLING MECCA OF NEW ZEALAND

CENTRAL OTAGO'S FIVE GREAT RIDES 365kms

½ DAY

BIKE, DINE, EXPERIENCE

OPTION; STAY

WINERIES & VINEYARDS
CAFÉS & GALLERIES
FRUIT & PRODUCE
HISTORIC PRECINCTS

1 DAY

BIKE, DINE, EXPERIENCE

OPTION; STAY

HISTORIC TOWNSHIPS
TUNNELS & VIADUCTS
BRIDGES & CANTILEVERS
RIVER GORGE & BOATING

MULTI DAY

BIKE, DINE, EXPERIENCE, STAY

HISTORIC TOWNSHIPS
HOSTED B&Bs & LODGES
FARMS & VINEYARDS
4WD TOURS & CURLING
HISTORIC TAVERNS & CAFÉS

- All options fully commissionable to accredited travel trade
- All bookings includes bike/gear hire, airport transfers – staying on add in accommodation and luggage transfers
- Easy to develop 'open jaw' itineraries for your clients

Grade

- | | | |
|---|--------------|--|
| 1 | Easiest | Novices, all ages, all abilities |
| 2 | Easy | Beginners, no technical riding |
| 3 | Intermediate | Capable & Experienced cyclists, technical sections along the trail |



PROFESSIONAL CYCLE OPERATORS – TRADE-READY

Big Sky Adventures ▫ QM Gold
Contact: John Crawford
e. john@bigskyadventures.co.nz
w. bigskyadventures.co.nz

Off The Rails ▫ QM Silver
Contact: Tony & Trina Steele
e. info@offtherails.co.nz
w. offtherails.nz

Luxury Trail Company ▫ QM Silver
Contact: Nick White
e. info@tltc.nz
w. luxurytrailcompany.co.nz

Kiwi Journeys ▫ QM Gold
Contact: Emilie Bean
e. centralotago@kiwijourneys.co.nz
w. kiwijourneys.co.nz

Adventure South NZ ▫ QM Gold
Contact: Angela Sexton
e. angela@adventuresouth.co.nz
w. adventuresouth.co.nz

Bike It Now! ▫ QM Gold
Contact: Fletch
e. info@bikeitnow.co.nz
w. bikeitnow.co.nz

PureTrails NZ ▫ QM Gold
Contact: Dan Batchelor
e. dan@puretrails.co.nz
w. puretrailsnewzealand.co.nz

Central Cycle Trail ▫ QM Gold
Contact: Lara Cunningham
e. lara@centralcycletrail.co.nz
w. centralcycletrail.co.nz



Otago Central Rail Trail
1 day or multi day ▫ Grade 1 ▫ 152kms



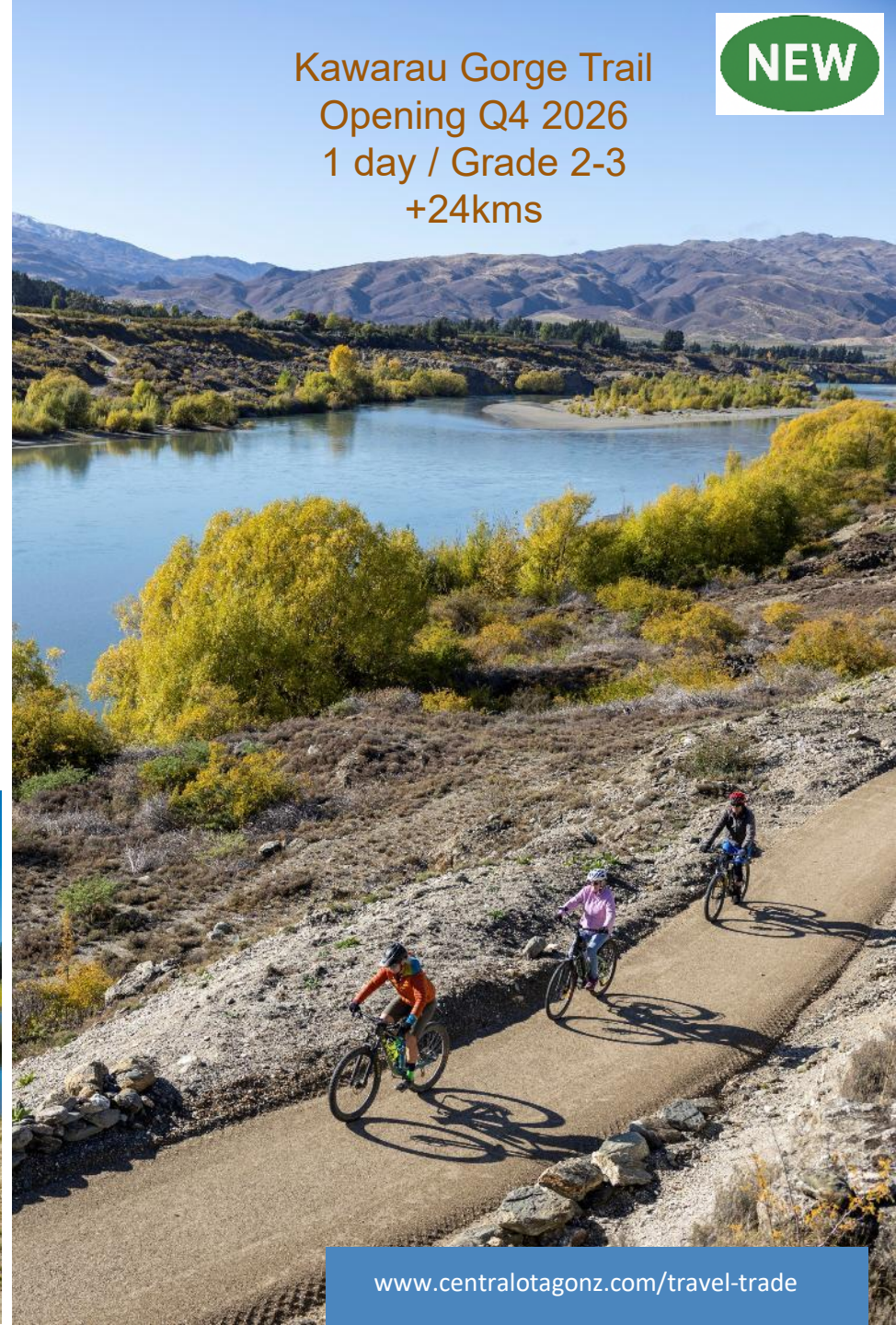
Lake Dunstan Trail
½ or 1 day ▫ Grade 1-3 ▫



Roxburgh Gorge Trail
1 day ▫ Grade 1-2 incl jetboat ▫



Clutha Gold Trail
1 day or multi day ▫ Grade 1-3 ▫



Kawarau Gorge Trail
Opening Q4 2026
1 day / Grade 2-3
+24kms





KAWARAU GORGE TRAIL OPENS Q4 2026

1 DAY





LAKE DUNSTAN TRAIL

½ DAY

1 DAY





OTAGO CENTRAL RAIL TRAIL

1 DAY

3-5 DAYS

48 km

152 km



ROXBURGH GORGE TRAIL



1 DAY



CLUTHA GOLD TRAIL



2-3 DAYS



CENTRAL OTAGO
5 GREAT RIDES
325KM OF TRAILS



MAP & TOURING



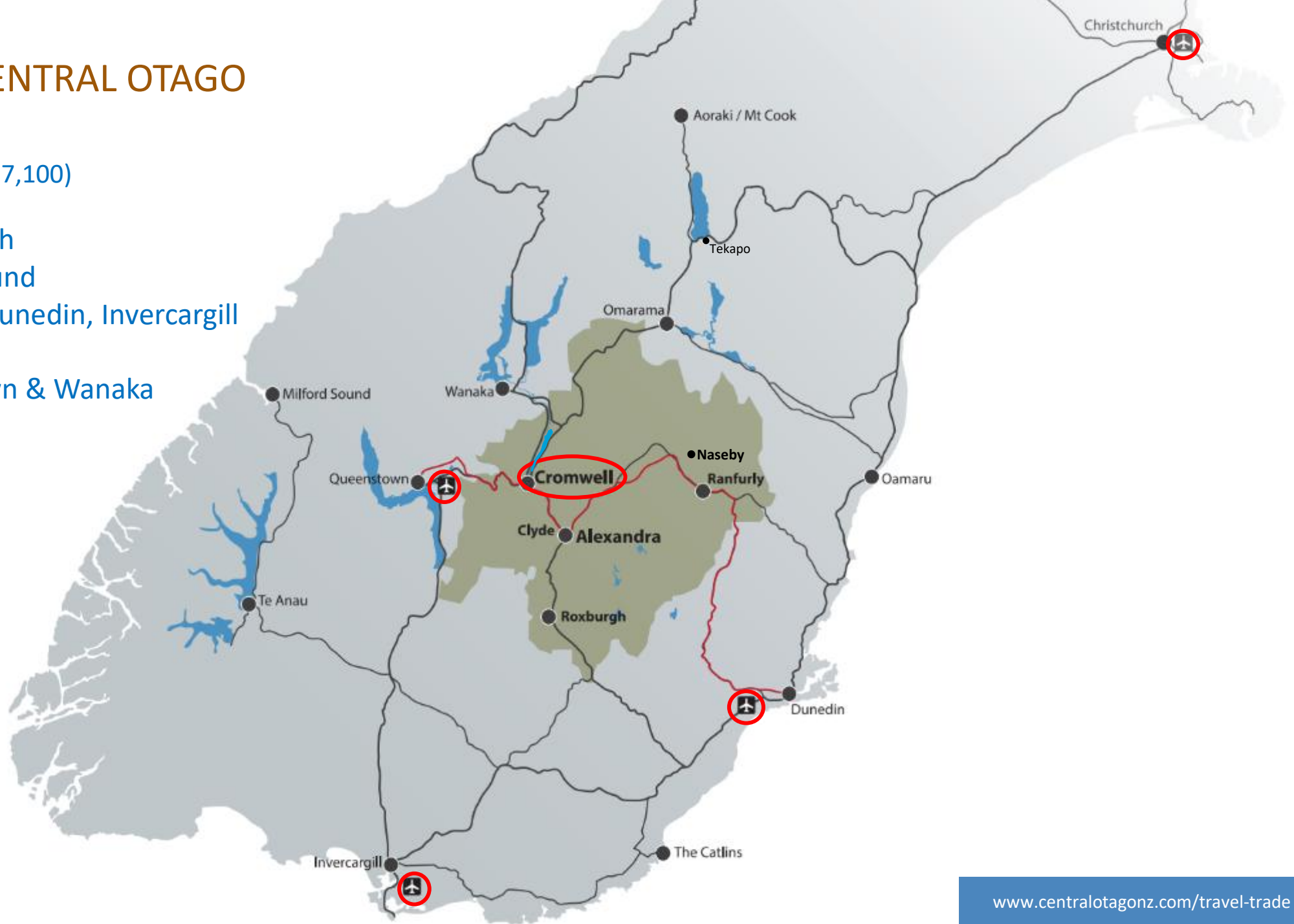
CENTRAL OTAGO

Cromwell ▪ Alexandra ▪ Clyde ▪ Roxburgh ▪ Ranfurly

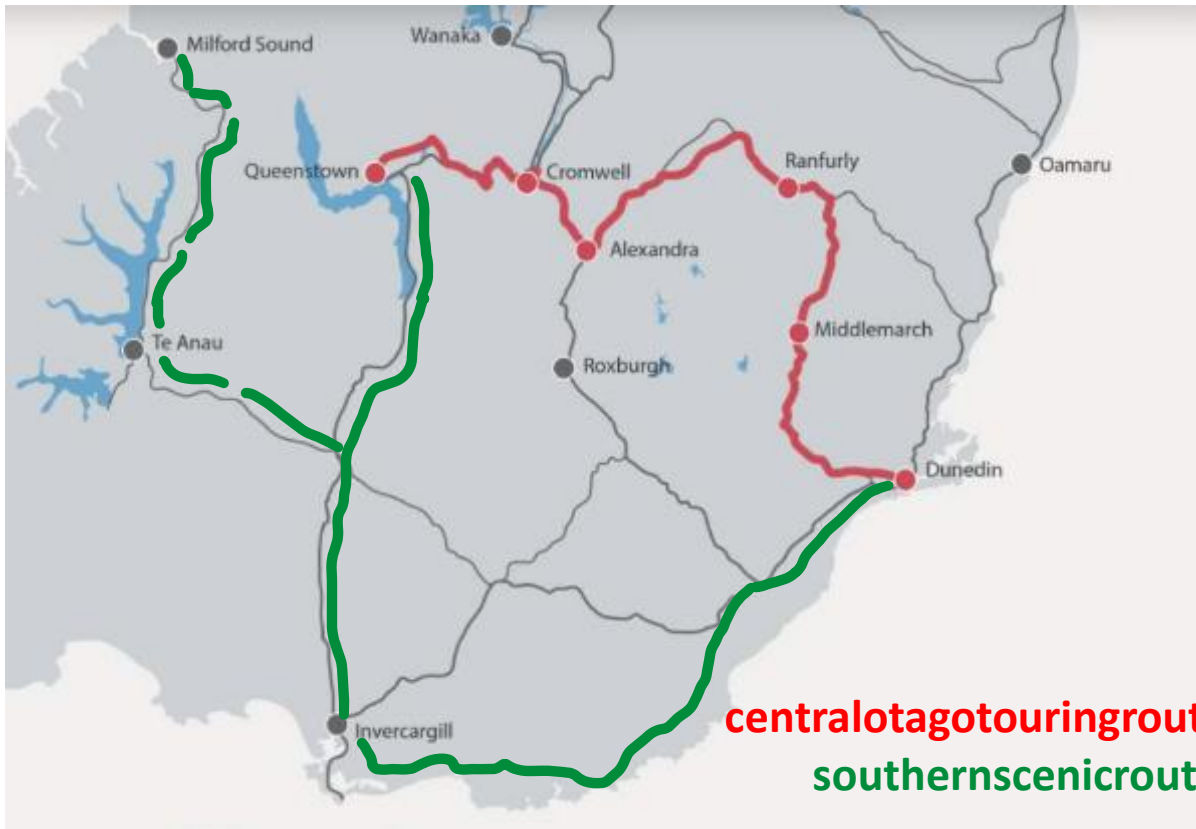
DRIVING TO CENTRAL OTAGO

CROMWELL (pop. 7,100)

<u>Hours</u>	<u>From</u>
5.5	Christchurch
4.5	Milford Sound
3.0	Mt Cook, Dunedin, Invercargill
2.5	Tekapo
< 1	Queenstown & Wanaka



TOURING ROUTES – Lower South Island



centralotagotouringroute.co.nz
southernscenicroute.co.nz



southernway.nz

THANK YOU

Andrea Lauder
Trade Marketing Manager - Tourism Central Otago
e. andrea.lauder@codc.govt.nz

ONLINE RESOURCES

INSPIRATION: CENTRALOTAGONZ.COM

TRAVEL TRADE: CENTRALOTAGONZ.COM/TRAVEL-TRADE

BUSINESS EVENTS: CENTRALOTAGONZ.COM/BUSINESS-EVENTS

SOUTHERNWAY.NZ | CENTRALOTAGOTOURINGROUTE.CO.NZ